Springboard - DSC

Capstone Project II

Detecting Potential Candidates Who are Looking for a New Job

Final Report

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# 1 Introduction

Company XYZ is a training institute which conducts training for analytics/ data science. They want to expand their business to manpower recruitment (data science only) by connecting their enrollees with their clients who are looking to hire employees working in the same domain. Before that, they want to know among the large number of signups, which of these candidates are looking for a new employment. To understand the factors that lead the enrollees to look for a job change, Company XYZ wants to build a model based on the current credentials/demographic/experience data they collected from the enrollee to predict the probability of them to look for a new job. By identifying the target enrollee (potential candidate) as many as possible from all enrollee registered on the training platform, the recruiting team in company XYZ could take further approach to their targets more efficiently and effectively.

## 

## 1.1 Objective

The objectives of this project are:

* To explore and analyze enrollee data for XYZ training institute
* To identify the key features that lead the enrollee to look for new employment.
* To develop machine learning models that predict the probability of enrollee looking for a new job
* To identify the final model that captures the most target enrollees within the top 20% of the test dataset ordered by their predicted probability

This report is divided into the following sections:

* Section 2: Dataset description
* Section 3: Data cleaning and wrangling process
* Section 4: Data visualization and analysis
* Section 5: Machine learning and model evaluation
* Section 6: Hyper parameters tuning
* Section 7: Future work

The programming codes used for this report can be found [here](https://github.com/yoyo6022/Springboard_Capstone/tree/master/notebooks).

## 1.2 Significance

By thoroughly explore the dataset, we will identify the important features that affect the enrollee’s decision of career change. We will also develop machine learning models that can be used by the recruiting team of company XYZ to filter out the potential candidates from the user data base and approach them with better efficiency and accuracy.

# 2 Dataset

## 2.1 Data description

The datasets are sourced from the website [kaggle](https://www.kaggle.com/), a subsidiary of Google LLC, is an online community of data scientists and machine learning practitioners that allows users to find and publish datasets, explore and build models in a web-based data-science environment. The dataset [train.csv](https://www.kaggle.com/aswathrao/hr-analysis?select=train.csv) used in this project, was collected on August 12, 2020. It consists of 18,359 rows and 14 columns, 4 of them are numerical columns and 10 of them are categorical columns. Each row contains credentials/demographic/experience data for each unique enrollee. A description of each of the 14 columns is provided in *Table 1.1*

*Table 1.1 Description of dataset*

|  |  |  |  |
| --- | --- | --- | --- |
| No. | Variable name | Variable description | Data summary |
| 1 | enrollee\_id | unique ID for enrollees | integer, 18359 unique values |
| 2 | city | city code | object, 123 unique values |
| 3 | city\_development\_index | Developement index of the city (scaled) | continuous, 93 unique values |
| 4 | gender | gender | object, 3 unique values |
| 5 | relevent\_experience | relevant experience in analytics, data science | object, 2 unique values |
| 6 | enrolled\_university | type of University course enrolled if any | object, 3 unique values |
| 7 | education\_level | education level | object, 5 unique values |
| 8 | major\_discipline | major discipline | object, 6 unique values |
| 9 | experience | total working experience in years | object, 22 unique values |
| 10 | company\_size | number of employees in current employer's company | object, 8 unique values |
| 11 | company\_type | type of current employer | object, 6 unique values |
| 12 | last\_new\_job | difference in years between previous job and current job | object, 6 unique values |
| 13 | training\_hours | training hours completed | integer, 241 unique values |
| 14 | target | looking for job change or not | integer; 0=not looking for job change, 1=Looking for a job change |

## 2.2 Dataset Characteristic: Class Imbalance and Feature Space Overlap

An inherent characteristic of this dataset is its class imbalance. In the original dataset [train.csv](https://www.kaggle.com/aswathrao/hr-analysis?select=train.csv), there is 15,934 negative classes and 2425 positive classes in column ‘target’.

Value 0 represents the negative class which means the enrollee is not open for career change, we will define this class as ‘non-Target’ enrollee in this study. While value 1 represents the positive class, means the enrollee is open for career change, we will define this class ‘Target’ enrollee in this study, using capitalized ‘Target’ to distinguish it from column ‘target’.

A breakdown of non-Target enrollee and Target enrollee is provided in *Table 2* and *Figure 1*.

*Table 1.2 Number of non-target and target enrollee*

|  |  |  |  |
| --- | --- | --- | --- |
|  | Label | Counts | Percentage |
| 0 | non-Target | 15934 | 86.79 |
| 1 | Target | 2425 | 13.21 |

Chart, pie chart

Description automatically generated

*Figure 1.1 Pie graph showing the ratio of target and non-target enrollee*

We can see there is an approximately 6:1 ratio of non-Target enrollee to Target enrollee. And this causes the baseline models to be overly insensitive when predict Target enrollee. Most of the models misclassify almost all the positive class (Target enrollee) in the test set (the baseline models’ recall on Target enrollee is very low). Therefore we will address this issue in the further section (Section 5) with oversampling technique.

Another issue of this dataset is high degree of feature overlap between classes. Many Target enrollee have feature values that are very similar to feature values of non-Target enrollee. This could bring difficulty for the models to predict Target enrollee with high precision.

Graphical user interface

Description automatically generated

*Figure 1.2 All variables (except ‘enrollee\_id’) plotted against variable ‘city*’. *Target enrollee are plotted in orange, non-Target enrollee are plotted in blue.*

By plotting different combination of variables onto two dimensional spaces, we can observe a lack of distinction between Target enrollee and non-Target enrollee. In *figure1.2*, the 2 classes can be seen to have almost indistinguishable distributions across various variables.

# 3 Package Introduction